



# 2018 Houston Cup Rules

All entrants must be in good standing with Allied Florists of Houston. The winner of the Houston cup advances to the TSFA Texas Designer of the Year competition in 2019. The winner must maintain AFH or TSFA membership throughout all levels of competition. Previous Houston cup winners are eligible to compete provided they have not won the Texas Designer of the Year competition or the Sylvia Cup competition. All entrants must be present for the judging and for the announcement of the winner.

Limited to the first 25 entries, the deadline for AFH members is February 18th 2018. If there are available spaces after the deadline, those spaces will be open to members and non-members who are residents of the state of Texas (on a first come first serve basis), with a deadline of March 18th, 2018. The non-refundable registration fee for AFH members is \$75.00 and non-members is \$150.00. Members who have not renewed their membership before February 1st, 2018 will be charged the non-member fee for the Houston cup competition. All registrations must include the official entry form, the non-refundable registration fee, a short bio and photo. Please make all checks payable to Allied Florists of Houston.

There will be a preliminary round in the Houston Cup competition. "The Interpretive design will be the preliminary round." Only the top 50% or top 10 will continue on to the next round. Interpretive designs will be a designer's choice arrangement for the "**Houston Is**" Theme. Designers will create a design interpreting what they feel "Houston Is" this design will be viewed from all sides, not to exceed 30x30 with no height restrictions and at least 50% of the total composition **MUST** be flowers. Each entrant will provide their own prop/container for the interpretive design not to exceed \$75.00 wholesale cost. A receipt must be provided for prop/container by each entrant.

## **Timeline for 2018 Houston Cup Competition- APRIL 10, 2018**

- |                |  |
|----------------|--|
| 1:30 - 2:00 pm | Check in with Prop and receipt   |
| 2:00 pm        | Mandatory meeting at Pikes Peak of Texas. Each entrant must attend.<br>-Those not in attendance will be disqualified   |
| 2:15 pm        | Interpretive design begins   |
| 6:00 pm        | Announcement of the final 50% or top 10 will be made.<br>Interpretive designs that did not make the final stage of<br>The competition <u>cannot be removed until the competition is over at 9:00 pm</u>  |
| 6:30 pm        | Final phase will start promptly at 6:30 with two categories and<br>Times for each piece will strictly adhered to.<br>First category: Centerpiece for a fundraiser to support rebuilding Houston.<br>- 40 minutes allowed to complete- all materials for this design will be provided by AFH. |
| 7:10 pm        | 15 minute break  |
| 7:25 pm        | Surprise Situation - 30 minutes allowed to complete - all materials<br>for this design will be provided by AFH.  |
| 7:55 pm        | End of competition   |

Judging will be divided into 10 categories: Creativity, Scale, Unity, Line, Balance, Focal Emphasis, Depth, Color and Mechanics. The judging will be on a scale of one to ten (poor to excellent). In the event of a tie, the judges will re-evaluate the work of the tied entrants considering strictly artistic expression.

Each entrant must bring their own tools: knife, scissors, non-decorative wire, tape (floral stem wrap, water proof tape), wire cutters, needle nose pliers, picks, floral adhesive, Tak 1000 or 2000, Uglu. A station will be provided for your hot melt glue pan or glue gun, you will need to provide your extension cord. No paints, ribbons, decorative wires or accessories of any kind may be used by the entrants. Only materials supplied by AFH may be used. Failure to comply with this rule will result in disqualification, at the discretion of the Houston cup Chair.

#### Prizes:

1st Place: \$300.00 and AFH representative to the Texas Designer of the Year Competition for 2019. The first place winner will also be compensated up to but not exceeding \$100.00 entry fee in the Texas Designer of the Year competition and reimbursed up to but not exceeding \$400.00 in expenses for hotel, food and travel expenses (TSFA membership is the responsibility of the designer). All receipts must be turned in for payment.

2nd Place: \$200.00. In the event that the first place winner cannot represent AFH at the Texas Designer of the Year Competition, the 2nd place winner will take their place.

3rd Place: \$100.00. In the event that the first and second place winners cannot represent AFH at the Texas Designer of the Year competition, the 3rd place winner will take their place.