



REGISTRATION FORM

Sheraton Austin Georgetown Hotel and Conference Center
 July 26-28, 2019 | Georgetown, Texas
 TSFA Member Discount: Take 25% off Expo Registration
 Join TSFA Today and Save on your Expo Registration!

Circle your choices and note total cost. Send form with payment by email: txsfa@sbcglobal.net or fax: 512.834.2150 or mail: TSFA | P.O. Box 859 | Leander, TX 78646. Questions? Call TSFA 512.528.0806

CHOICE #1	BEST COMBINATION OF EVENTS	ADVANCED (before 7/23)	REGULAR (after 7/23)
Friday, July 26th	Where is the Nearest Florist? How to Make Money with Google Business Finding & Selling Luxury Weddings Profitable Holiday Planning Product Gallery Stars of Texas Dinner Event PsychoFloral Awards & Recognitions	\$375	\$499
Saturday, July 27th	Product Gallery Concurrent Programs: The Evolution of Floristry or Social Exposure Concurrent Programs: Visual Impact or Improve Profitability Lunch & Learn What's Hot & What's Not? Floral Myth Busters: Debunking the Folklore of Flower Care The Mystery of Wholesalers		
Sunday, July 28th	Concurrent Programs: Foliage: Rulloda Style (This hand-on experience is limited to first 100 registered) or A Fresh Look: Christmas 2020 or SEO & SEM: Modern Marketing Essentials Lunch and Learn Discovering the Art of Leadership Appreciation Concurrent Programs: Stylized Tropicals that Sell (This hands-on experience is limited to the first 100 registered) or Personalized Floral Expressions or Profitable Stylings for Exquisite Events		
CHOICE #2	FRIDAY, JULY 26, 2019 DAY REGISTRATION Please review the Friday programming as noted above.	\$155	\$189
CHOICE #3	SATURDAY, JULY 27, 2019 DAY REGISTRATION Please review the Saturday programming as noted above.	\$175	\$199
CHOICE #4	SUNDAY, JULY 27, 2019 DAY REGISTRATION Please review the Sunday programming as noted above.	\$135	\$159
NEW TO TSFA! YOU ASKED! WE LISTENED! There are two Hands-on Design Experiences included in the Best Combination of Events and Sunday Registration at no additional cost to you! Class Registration is limited to 100! Review the concurrent programming and if this is your preferred EXPERIENCE please note this selection when you register to secure your place!			
	Foliage: Rulloda Style	<input type="checkbox"/>	
	Stylized Tropicals that Sell	<input type="checkbox"/>	

CHOICES #5-9 OPTIONAL HANDS-ON

Choices 5-9 note optional Hands-on Design Experiences which require additional registration. We encourage you to consider adding one or more of these choices to your EXPO EXPERIENCE!

CHOICE #5	Friday, July 26, 2019	ADVANCED (before 7/23)	REGULAR (after 7/23)
Hands - on Design Experience Pete Samek		\$125	\$150
BUILDING BLOCKS:			
The Elements and Principles of Design			
Limited to the first 25 registered.			
CHOICE #6	Friday, July 26, 2019	\$125	\$150
Hands - on Design Experience Stacey Carlton			
The Art of the Bouquet			
Limited to the first 25 registered.			
CHOICE #7	Friday, July 26, 2019	\$125	\$150
Hands - on Design Experience Brooke Raulerson			
I Want Lots of Greenery!			
Limited to the first 25 registered.			
CHOICE #8	Saturday, July 27, 2019	\$125	\$150
Hands-on Design Experience Pete Samek			
CHROMA: Get Your Color On			
Limited to the first 25 registered.			
CHOICE #9	Sunday, July 28, 2019	\$195	\$250
Advanced Hands-on Design Experience Phil Rulloda			
Tropicals: Rulloda Style			
Limited to the first 20 registered.			

TOTAL Choices #1 - #9 _____

Apply 25% TSFA Member Discount _____

TOTAL REGISTRATION _____

Attendee Name _____

Email _____

Business Name _____

Address _____

City | State | Zip _____

Mobile Phone _____ Business Phone _____

Fax _____

PAYMENT INFORMATION

U.S Check | Money Order payable to TSFA

American Express Discover MasterCard VISA

Credit Card # _____

Exp _____ CVV Code _____ Billing Zip _____

Signature _____

Date _____

One form per person. This form may be copied to accommodate additional registrants or you may go online to register at tsfa.org.